



## **LINCOLN BUTTERFIELD TO OFFER TRIO OF NEW TITLES AT MIPCOM 2009**

### ***When Whinn Situation, Loving Mustard and Big Buff Tuff Dudes Series Concepts Available for Animation and/or Live Action***

**Burbank, CA – September 21, 2009** – Building on its catalogue of animated television series concepts, [Lincoln Butterfield Animation](#) will unveil three new titles at MIPJUNIOR and MIPCOM 2009. *When Whinn Situation, Loving Mustard* and *Big Buff Tuff Dudes* all target kids and ‘tweens, but each has a completely different approach in terms of artwork, storyline and sensibility. Two of these latest series concepts from the independent, Burbank-based studio are also available for live-action production:

#### *Series Concept Highlights:*

- ***When Whinn Situation*** (Comedy, ‘Tweens) – In this modern-day *Freaky Friday*, the life of 12-year-old Windsor Whinn turns upside-down after one of his grandpa’s science experiments goes horribly wrong, forcing him to share his body with his two VERY DIFFERENT siblings: 17-year-old super-jock, Simon, and precocious seven-year-old Stephanie. Which Whinn will win this ultimate identity crisis? Available for animation or live-action production, *When Whinn Situation* was created by Robert Hughes (*Phineas and Ferb*) and developed by Mitch Schauer (*The Angry Beavers*).
- ***Loving Mustard*** (Comedy, Kids) – For two sisters who couldn’t be more different, a furry, floppy friend named Mustard provides the only halt to their constant battling—no small feat for an inanimate plush toy. See, while Mustard can speak, only viewers can hear his honest, funny and often sarcastic quips about the girls’ antics. Available for animation or live action production, *Loving Mustard* was created and developed by Mitch Schauer.
- ***Big Buff Tuff Dudes*** (Action-Adventure, ‘Tweens) – Digging a grave for his pet parrot, Christian Santee unearths the secret, subterranean headquarters of four, laser-powered superheroes who enlist him as their control-room cadet to aid in their intergalactic adventures. A truly interactive 24/7 experience, viewers can register online to become cadets and further explore the series’ techno-futuristic world. Available for animation production, *Big Buff Tuff Dudes* was created and developed by Mitch Schauer.

“Robert Hughes and Mitch Schauer have developed some incredibly fun stuff with these titles—three wildly different stories all with their own unique appeal, and all equally entertaining,” said Joseph Walker, Lincoln Butterfield Co-Founder. “I look forward to sharing these fun, diverse concepts with MIPCOM attendees this October.”

*When Whinn Situation, Big Buff Tuff Dudes* and *Loving Mustard* join Lincoln Butterfield’s growing catalogue of projects in development, including the ‘tween properties *RIP M.D.*, *TAN* (distributed by PorchLight Entertainment) and *N.I.T.: Neighborhood Investigation Team*; and mature titles *Venture Probe* and *When in Rome*. Each of the company’s properties offers the

potential for multiplatform extensions, such as publishing (comics and children's books), broadband, mobile and feature films.

**About Lincoln Butterfield Animation**

Lincoln Butterfield Animation specializes in content development across multiple platforms. The versatile, independent studio prides itself on its 90 years of collective animation production experience. Having produced award winning animated TV series for North America, Asia and Europe, the company's core team consists of co-founders Robert Hughes (director, Disney's *Phineas and Ferb*) and entrepreneur Joseph Walker, along with Mitch Schauer (creator, *The Angry Beavers*) and producer Michael Lessa (Nickelodeon/Berlin Animation Film). Lincoln Butterfield draws on its relationships with talented writers, artists, directors and technical experts worldwide to develop multi-platform animation properties that combine sophisticated humor with intelligent characters and storytelling. In addition to delivering high-quality content for the broadest possible audience, the company may be hired to provide innovative concept and design services. For more info, visit: [www.lincolnbutterfield.com](http://www.lincolnbutterfield.com).

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